



GRUPO MEXICANO DE DESARROLLO AFFILIATES UPSCALE BANYAN TREE CABO MARQUÉS RESORT WITH INTERVAL INTERNATIONAL

Miami, FL, March 14, 2019 – Interval International, a prominent worldwide provider of vacation services, has added to its global exchange network Banyan Tree Cabo Marqués in Acapulco. The luxury resort, Grupo Mexicano de Desarrollo's latest property, is located within an exclusive master-planned residential community about eight miles from downtown Acapulco on the Pacific Coast of Mexico.

“With more than 70 years of experience in infrastructure and real-estate development, Grupo Mexicano de Desarrollo is highly regarded for its commitment to environmentally friendly practices and social responsibility,” said Marcos Agostini, Interval's executive vice president of global sales and business development. “We are very pleased to see this prestigious company enter the industry with the Banyan Tree hotel brand and take advantage of the numerous opportunities that shared ownership has to offer.”

Set on dramatic cliffs overlooking the ocean, Banyan Tree Cabo Marqués features a sophisticated aesthetic created by a fusion of modern and Asian architecture and interior design. Stunning well-appointed villas include an open-plan layout with high ceilings, spacious living and dining areas, floor-to-ceiling windows that open onto large terraces with private pools and sweeping sea views, and travertine-tiled bathrooms with high-end finishes.

Guests at the resort have access to a wide array of upscale amenities and services available on-site, including three restaurants, two outdoor pools, a full-service spa featuring signature restorative treatments, a fitness center, an art gallery, cooking and yoga classes, and 24/7 concierge services. Nearby activities and attractions range from deep-sea fishing, boat tours, and horseback riding to shopping, dining, and nightlife.

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**GRUPO MEXICANO DE DESARROLLO AFFILIATES UPSCALE BANYAN TREE CABO MARQUÉS
WITH INTERVAL INTERNATIONAL – Page 2**

New members at Banyan Tree Cabo Marqués will be enrolled as individual members of Interval International and will also become Interval Gold® members, entitling them to a number of flexible exchange opportunities and upgraded benefits and services. These include Interval Options®, the ability to exchange their resort week toward a cruise, hotel or unique Interval Experiences adventure; ShortStay Exchange®; discounts on Getaway vacation rentals; Golf Connection, for access to select private courses; special amenities with Dining Connection; City Guides, for insider advice; Hertz Gold Plus Rewards® membership, which gives them the opportunity to earn bonus points for up to two free weekend rental days; Dining and Leisure Discounts powered by Entertainment®; and VIP ConciergeSM, for personal assistance, 24/7. Those purchasing at a higher level will become Interval Platinum® members and receive all the Interval Gold advantages, plus an array of best-in-class leisure and lifestyle benefits and services. These include priority Getaway viewing, free Guest Certificates, Platinum Escapes, and complimentary Priority PassTM.

About Interval International

[Interval International](#) operates membership programs for vacationers and provides value-added services to its developer clients worldwide. Based in Miami, Florida, the company has been a pioneer and innovator in serving the vacation ownership market since 1976. Today, Interval's exchange network comprises more than 3,200 resorts in over 80 nations. Through offices in 15 countries, Interval offers high-quality products and benefits to resort clients and approximately 2 million families who are enrolled in various membership programs.

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