NEWS

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Marriott Vacations Worldwide Releases Corporate Social Responsibility Report on Its Annual "Serve Day"

Orlando, Fla. – May 6, 2015 – Marriott Vacations Worldwide Corporation (NYSE:VAC) today released its first-ever corporate social responsibility report in conjunction with its annual "Serve Day." The report, *The Business of Caring*, highlights the company's unwavering commitment to investing in its associates, serving its communities and conserving the environment.

"At Marriott Vacations Worldwide we have a tremendous culture where one of our core values is to 'always do the right thing,'" said Stephen P. Weisz, president and chief executive officer of Marriott Vacations Worldwide Corporation. "We are proud to provide our inaugural Corporate Social Responsibility report that showcases our spirit to serve the communities and the lives of those around us."

2014 corporate social responsibility report highlights:

- Associates volunteering more than 16,000 service hours in local communities
- Donating over $1.4 million through contributions and fundraising campaigns to charitable organizations, with nearly $1.2 million donated to support Children's Miracle Network Hospitals, the company's primary charity for over 30 years
- Giving over 10,000 pounds of food to Feeding America organizations through its Lobby Food Basket Program
- Contributing more than 25 tons of soap to Clean the World to be recycled and turned into over a quarter of a million clean bars of soap and hygiene kits to be distributed to over 96 countries in need
- Sustaining our environment through responsible development and resort management by partnering with Audubon International
- Creating future leaders by promoting current associates to fill 64 percent of our management openings

Today also marks Marriott Vacations Worldwide's annual "Serve Day," a highlight of Associate Appreciation Week and a celebration of the company's year-round commitment to volunteerism. Each May, associates from around the world embrace the company's "Spirit to Serve" by spending a day serving their local communities as a team to support the signature issues of shelter and food, the environment, readiness for hospitality careers, vitality for children and global diversity and inclusion.

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About Marriott Vacations Worldwide Corporation

Marriott Vacations Worldwide Corporation is a leading global pure-play vacation ownership company, offering a diverse portfolio of quality products, programs and management expertise with 58 resorts and approximately 415,000 Owners and Members. Its brands include Marriott Vacation Club, The Ritz-Carlton Destination Club and Grand Residences by Marriott. Since entering the industry in 1984 as part of Marriott International, Inc., the company earned its position as a leader and innovator in vacation ownership products. The company preserves high standards of excellence in serving its customers, investors and associates while maintaining a long-term relationship with Marriott International. For more information, please visit www.marriottvacationsworldwide.com.